

Raphaël Nicolas Faeh

Interaction Designer

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Date of birth: 1.5.1981
Nationality: Swiss

Objective

To obtain a position that will apply my extensive experience and skills in web-publishing, social media and visual communications to establish a lasting working relationship in campaigning for social and environmental issues.

Experience

01/2011 - present

Social Media Content Specialist, Syncapse Corp., London, UK

Community management, content production (video and still imagery) and copywriting in both English and German on the social sites (mainly Facebook and Twitter) of the Becks's Beer brand.

9/2010 - 12/2010

Visiting Tutor / higher education, Goldsmiths, University of London, Media & Communications Department, London, UK

Project implementation and tutoring in the scope of an online collaboration and publication project for the Media & Communications Department at Goldsmiths.

7/2009 - 8/2009

Independent Consumer Mob organiser, voluntary, Basel, Switzerland

Organising the first consumer flash mob (carrotmob) of its kind in Switzerland. Event organisation, development and implementation of communication-, PR-, and social media strategy.

2008 - present

Self-employed Web Designer and Web Consultant (part-time), Zurich, Switzerland

Web solutions and digital communications consultancy for SMEs. Developing mockups, interface concepts and custom content management solutions. Tutoring customer employees.

11/2007 - 9/2009

Partner / Head of Communications (part-time), SUN-D GmbH, Windisch, Switzerland

Transforming the SUN-D „sun-display project“ to a start-up business. Business planning and defining communication strategies, managing internal communications with production partners.

6/2007 - 9/2007

Artist residency at Ars Electronica Future Lab, Linz, Austria

Examination of the question of how natural light and shade can be utilised to display information in order to provide an expressive solution to the problem of light pollution in urban environment. Grant and residency within the scope of the SUN-D Project.

9/2006 - 9/2010

Underwriter + Projects Freelancer (part-time), AXA Liability Managers, Winterthur, Switzerland

Risk assessment of additions to runoff reinsurance business, managing accounts.

6/2003 - 9/2006

Junior Underwriter, Swiss Pool for Aviation Insurance, Zurich-Airport, Switzerland

Risk assessment of Swiss general aviation business. Managing the reinsurance programme placed in the international reinsurance market.

Education

2009 - 2010

Goldsmiths, University of London, UK

MA in Design & Environment

2006 – 2009

Academy of Art & Design Basel, FHNW, Switzerland

BA in Industrial- and Product Design with specialisation in Process Design

2009

The Cambridge Institute, Zurich, Switzerland

Cambridge Certificate in Advanced English

2002 - 2003

University of Zurich, Switzerland

Studies of Perception and Social Psychology

1997 – 2002

Kantonsschule Riesbach, state college of higher educations, Zurich, Switzerland

Swiss Federal Baccalaureat

Language Skills

German: first mother tongue

English: fluent (written & spoken)

French: good (written & spoken)

Italian: basics (spoken)

Technical Skills

Web: HTML, CSS, Wordpress.org, PHP (basics), various cloud computing services

Motion Graphics: Final Cut Studio Pro 7, Adobe After Effects

Adobe Creative Suite: Photoshop (proficiency), Indesign, Dreamweaver, Illustrator

Interaction: Arduino, Processing (basics), Flash Builder, FLARToolKit (Augmented Reality)

Office: MS Office 07 (win) 08 (mac), Word, Power Point, Excel (proficiency)

Sound Design: Acid Pro, Gold Wave, Apple Soundtrack, Audacity

Photography: Professional time-lapse photography, stop motion, Canon Hack Dev. Kit

Theory + specialist knowledge

Specialist knowledge in environmental topics in relation to creative practise, developing high level storyboards, mockups and prototypes to effectively communicate design ideas and narratives.

Animation principles, layout (print + web), experience with Mac + Windows computers.

Special Interests

Environmentalism, frugal film making, dumpster diving for homeless people, arthouse films

Sports: ice hockey, unihockey, snowboarding